

Cookie Name	Domain Cookie ID	Domain	Party	Description	Cookie Category ID	Domain Cookie Category	Hostname	Lifespan	Expiry Duration	Expiry Unit
_gid	03056d7-6111-46cc-b2c4-73b44476c8e4	vorwerk.com	Third Party	This domain is owned by Zendesk. This particular domain for the company ensures that all Zendesk features and functionality are added to the site correctly.	C0003	Functional Cookies	basic2assets.com	PERSENT	0	Days
_zendesk_session	076c0754-c055-44c9-41c5-6e372778bac2	vorwerk.com	First Party	This cookie holds session information for root access applications.	C0003	Functional Cookies	support.vorwerk.com	SESSION	0	Days
_jclid	12c79c5-3c8f-4492-b01b-9a93a232b748	vorwerk.com	First Party	Live chat widget sets the cookies to store the Zoom Live Chat ID used to identify a device across sites.	C0003	Functional Cookies	vorwerk.com	PERSENT	0	Days
_zendesk_authenticated	31a5227e-8d81-42f5-915f-a24e9378991	vorwerk.com	First Party	This cookie is used to store a binary variable determining whether a user has been authenticated.	C0003	Functional Cookies	support.vorwerk.com	PERSENT	0	Days
_help_center_session	28aa903-0676-4506-b137-9700302b4f70	vorwerk.com	First Party	This cookie aids in session for the Zendesk guide.	C0003	Functional Cookies	support.vorwerk.com	SESSION	0	Days
AWESALB	4a60a00-7477-43ba-b9d3-a3460113d13d	vorwerk.com	Third Party		C0003	Functional Cookies	widgen-mediator.zoom.com	PERSENT	7	Days
AWESALBCORS	5a77956c-39f8-4744-b167-5e280414328	vorwerk.com	Third Party		C0003	Functional Cookies	widgen-mediator.zoom.com	PERSENT	7	Days
_jhm_unauth	627c02b-9889-4297-a09f-5d0ba3d379e7	vorwerk.com	First Party	This cookie is associated with pinterest. It is used to track the usage of services.	C0003	Functional Cookies	vorwerk.com	PERSENT	3e4	Days
_gpc#####	ed1697b-9234-4e72-a479-5a562b37280	vorwerk.com	First Party	This cookie contains no identifying information and is used for diagnostic purposes by Impact Radius, a service we use to track sign-up commissions for our affiliate program. We have categorized it under Functionality because it is necessary for the operation of our affiliate program.	C0003	Functional Cookies	vorwerk.com	SESSION	0	Days
_gat_UA-	16bba09-b244-4e30-8e15-7a8f113e5e41	vorwerk.com	First Party	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identify number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	C0002	Performance Cookies	vorwerk.com	PERSENT	0	Days
_jsession_1274337	2090151c-4145-4a4d-803d-c07f61c9d709	vorwerk.com	First Party		C0002	Performance Cookies	vorwerk.com	PERSENT	0	Days
_jyAbsoluteSessionInProgress	3197024-979e-43c3-b689-166c2a3485c8	vorwerk.com	First Party	This cookie is used by Hotjar to detect the first pageview session of a user. This is a TrustPixel flag set by the cookie.	C0002	Performance Cookies	vorwerk.com	PERSENT	0	Days
_gid	33c3742d-f316-439e-ba71-82d574eab338	vorwerk.com	First Party	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	C0002	Performance Cookies	vorwerk.com	PERSENT	0	Days
_jsessionRejected	9298068-8510-4347-3879-6c485ab3b748	vorwerk.com	Third Party		C0002	Performance Cookies	script.hotjar.com	SESSION	0	Days
_jyIncludeInSessionSample	61c078-8d37-4d13-993b-7c715b3a320b	vorwerk.com	First Party	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's session limit.	C0002	Performance Cookies	www.vorwerk.com	PERSENT	0	Days
_ga	3ea87f2-4433-4c4d-9c38-8c9f13a9729	vorwerk.com	First Party	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the site analytics reports. By default it is set to expire after 2 years, although this is customizable by website owners.	C0002	Performance Cookies	vorwerk.com	PERSENT	0	Days
_sc_gm_UM_XXXXXX	5f7871d-014e-4d6e-8a7b-755d295a8b80	vorwerk.com	First Party	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as strictly necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	C0002	Performance Cookies	vorwerk.com	PERSENT	0	Days
_gk_lf	6cc0b20-6ab2-4d8f-bc3e-c58b398b04d4	vorwerk.com	First Party	Used to distinguish users by Google Analytics - third party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the "masking IP" feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.	C0002	Performance Cookies	www.vorwerk.com	PERSENT	0	Days
_jyIncludeInPageviewSample	55a0c8d3-89cc-4f02-3a44-1791-133f946	vorwerk.com	Third Party		C0002	Performance Cookies	script.hotjar.com	PERSENT	0	Days
_gat	98702094-1f50-4cc5-8e27-9b36c4ec8256	vorwerk.com	First Party	This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate, limiting the collection of data on high traffic sites. It expires after 10 minutes.	C0002	Performance Cookies	vorwerk.com	PERSENT	0	Days
_jgmp	035a12ab-3db9-4870-8f70-1a4b013c1100	vorwerk.com	First Party	Used to distinguish users by Google Analytics - third party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the "masking IP" feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.	C0002	Performance Cookies	vorwerk.com	PERSENT	58	Days
_jyTLDTies	0584398-933c-4743-8891-d51ad7099e2	vorwerk.com	First Party	When the Hotjar script executes we try to determine the most generic cookie path we should use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable). To determine this, we try to store the _jyTLDTies cookie for different URL subdomain alternatives until it fails. After this check, the cookie is removed.	C0002	Performance Cookies	vorwerk.com	SESSION	0	Days
SESSIONID	0bc04c1-868e-40c5-8261-5e78f1207613	vorwerk.com	Third Party	This domain is controlled by New Relic, which provides a platform for monitoring the performance of web and mobile applications.	C0002	Performance Cookies	nr-data.net	SESSION	0	Days
_gk_lf	0c68432-4362-4b2e-b170-492c93543a26	vorwerk.com	First Party	Used to distinguish users by Google Analytics - third party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the "masking IP" feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.	C0002	Performance Cookies	vorwerk.com	PERSENT	0	Days
_jgmpov	1459503b-082c-45b7-973e-3f9f98114e	vorwerk.com	First Party	Google conversion tracking cookie	C0000	Performance Cookies	vorwerk.com	PERSENT	90	Days
_jyFirstSeen	0747026-7654-4729-80b8-8d4995617463	vorwerk.com	First Party	Identifies a new user's first session on a website, indicating whether or not Hotjar's seeing this user for the first time.	C0002	Performance Cookies	vorwerk.com	PERSENT	0	Days
_jsessionRejected	6a7845e-1c48-457a-479e-f5489093481	vorwerk.com	Third Party		C0002	Performance Cookies	script.hotjar.com	PERSENT	0	Days
_gall	0f9356d1-05c3-4647-be18-0f01c5c3c486	vorwerk.com	First Party	Used to distinguish users by Google Analytics - third party analytics cookies: google analytics for statistical purposes. Type of data processed: IP addresses. To maximize the privacy of users / visitors, we use the "masking IP" feature, which imposes on the system the darkening of the last 8 digits of the IP address of the user / visitor before any type of processing is performed, making in fact the analyzed Purpose: to collect information, in aggregate form, on the number of users and on how they visit our site, to process statistics.	C0002	Performance Cookies	vorwerk.com	PERSENT	0	Days
_jsessionRejected	6457778-34fe-4d64-b3c3-6e771063938e	vorwerk.com	First Party		C0002	Performance Cookies	www.vorwerk.com	SESSION	0	Days
_jyIncludeInSessionSample	4c7b76e-ba33-46d6-807b-d04820c79eb	vorwerk.com	First Party	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's daily session limit.	C0002	Performance Cookies	www.vorwerk.com	PERSENT	0	Days
ra2095	14d0610-9f6d-400d-8637-4749497d931a	vorwerk.com	First Party	This cookie is generally set to enhance the performance and functionality of the website. However, it is nonessential to its use.	C0002	Performance Cookies	vorwerk.com	SESSION	0	Days
CONSENT	022299f-5206-4675-81be-918da7771144	vorwerk.com	Third Party	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	C0001	Strictly Necessary Cookies	youtube.com	PERSENT	6568	Days

um	167c0fbd-1454-4486-8e71-9c28548f56a	vorwerk.com	Third Party	This domain is owned by Improve Digital, a company based in the Netherlands with offices in various EU locations. Improve Digital is itself majority owned by Swiss-based PubMoco. The company provides a technology platform to enable website owners to manage online third party advertising through their websites.	C0004	Targeting Cookies	360yield.com	PERSISTENT	89	Days
userid	1879d8d-d0e2-4311-b0b1-39d730b302	vorwerk.com	Third Party		C0004	Targeting Cookies	adform-adform.com	PERSISTENT	365	Days
fluid	1964129-ea9e-4e53-86be-7a66731885c	vorwerk.com	Third Party	This domain is owned by Triplelift, a USA based business providing programmatic native advertising services.	C0004	Targeting Cookies	3lift.com	PERSISTENT	90	Days
data-c	141ca48-9982-43aa-9832-be90c263d39	vorwerk.com	Third Party	Media.net is a global online advertising technology network.	C0004	Targeting Cookies	media.net	PERSISTENT	30	Days
tsuid	2e13c0c-6e57-439e-4414-0797b797299	vorwerk.com	Third Party	This domain is owned by IPOWEEB and is used to provide a real time bidding platform for online advertising.	C0004	Targeting Cookies	bidswitch.net	PERSISTENT	365	Days
ctbeo	2f05af1c-77-46e1-6591-6a965427643d	vorwerk.com	Third Party	This domain is owned by Outbrain, which describes itself as a content discovery platform. It provides technology to help distribute content targeted to individuals interest.	C0004	Targeting Cookies	outbrain.com	PERSISTENT	30	Days
c	303638007f54-48d4-b5cd-5f3231e33b39	vorwerk.com	Third Party	This domain is owned by IPOWEEB and is used to provide a real time bidding platform for online advertising.	C0004	Targeting Cookies	bidswitch.net	PERSISTENT	365	Days
tsuid	2484761-1027-4615-9120-c4c9e30c5c	vorwerk.com	Third Party	This domain is owned by Improve Digital, a company based in the Netherlands with offices in various EU locations. Improve Digital is itself majority owned by Swiss-based PubMoco. The company provides a technology platform to enable website owners to manage online third party advertising through their websites.	C0004	Targeting Cookies	360yield.com	PERSISTENT	89	Days
svx_user_id	9c3e5db-af7b-460a-850a-6c9488543e	vorwerk.com	Third Party	This domain is owned by Sharethrough, a USA based company providing an online native advertising technology platform and services.	C0004	Targeting Cookies	sharethrough.com	PERSISTENT	364	Days
B	40b8d77-baae-4b34-8b29-d59eb9e0bd2a	vorwerk.com	Third Party	This domain is owned by Yahoo. The main business activity is: Search / Advertising	C0004	Targeting Cookies	yahoo.com	PERSISTENT	365	Days
file_userid	11197137-43c-109-96a-8076b2e02b2	vorwerk.com	Third Party	This domain is owned by Adplexus Inc. The company provides a range of online advertising technology and services.	C0004	Targeting Cookies	adplex.com	PERSISTENT	90	Days
CMID	55164b-e842-4034-a113-37b0498bc76	vorwerk.com	Third Party	This domain is owned by Casale Media. The main business activity is: Advertising	C0004	Targeting Cookies	casalemedia.com	PERSISTENT	0	Days
visitor-id	68b6d3ae-dcca-4139-ba88-552895e4208d	vorwerk.com	Third Party	Media.net is a global online advertising technology network.	C0004	Targeting Cookies	media.net	PERSISTENT	365	Days
outbrain_cid_from	1ba7728-4584-4543-b677-2d9372133d41	vorwerk.com	First Party		C0004	Targeting Cookies	www.vorwerk.com	PERSISTENT	0	Days
cf_ch_uid_xxxxxxxxxxxxxxxxxxxxx	8075a20-616f-493a-857d-8e147471d0be	vorwerk.com	Third Party	These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.	C0004	Targeting Cookies	support.vorwerk.com	SESSION	0	Days
ops	8a45457-a2f1-460b-8122-936c-264181b	vorwerk.com	Third Party		C0004	Targeting Cookies	youtube.com	PERSISTENT	365	Days
cf_ch_2	8b3c0e6b-2769-4316-119f-d609387026d7	vorwerk.com	First Party	These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.	C0004	Targeting Cookies	support.vorwerk.com	PERSISTENT	0	Days
userid	8b48f44-beec-41a9-9359-402179c0c3e	vorwerk.com	First Party	This is a cookie utilized by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.	C0004	Targeting Cookies	vorwerk.com	PERSISTENT	16	Days
anj	8df145f7-cf14-4361-435a-8a8a938b0c1f	vorwerk.com	Third Party	This domain is owned by Adplexus Inc. The company provides a range of online advertising technology and services.	C0004	Targeting Cookies	adplex.com	PERSISTENT	90	Days
	9003d9f5-63d5-4398-850a-896a8a613c8	vorwerk.com	Third Party	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies.	C0004	Targeting Cookies	www.facebook.com	SESSION	0	Days
crisp_write_test	98b343d-6158-4272-8791-915e4646796	vorwerk.com	Third Party		C0004	Targeting Cookies	static.crisp.net	PERSISTENT	0	Days
CMPS	99262c17-617e-4308-4363-a2688909061	vorwerk.com	Third Party	This domain is owned by Casale Media. The main business activity is: Advertising	C0004	Targeting Cookies	casalemedia.com	PERSISTENT	0	Days
st_top	9b0906c-1c1c-4098-806a-10418b17d71f	vorwerk.com	First Party		C0004	Targeting Cookies	vorwerk.com	PERSISTENT	0	Days
	9b07656d-1c6f-4019-9798-9b079213131	vorwerk.com	First Party	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	C0004	Targeting Cookies	vorwerk.com	PERSISTENT	90	Days
PUBMOCCID	9f29493-d676-4311-88a7-90695954540	vorwerk.com	Third Party	This domain is owned by PubMatic. It operates an advertising exchange platform where online publishers can sell targeted advertising space to media buyers using real time bidding.	C0004	Targeting Cookies	pubmatic.com	PERSISTENT	90	Days
A3	01f098-64d6-4a6d-8c6f-eb0bd0f2357b	vorwerk.com	Third Party	This domain is owned by Yahoo. The main business activity is: Search / Advertising	C0004	Targeting Cookies	yahoo.com	PERSISTENT	365	Days
IDE	019871c1-c626-4e39-a26c-75327876c5a	vorwerk.com	Third Party	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google's real time bidding advertising exchange.	C0004	Targeting Cookies	doubleclick.net	PERSISTENT	0	Days
tsuid_lu	ba98923-f988-4c73-8723-df36c33ed3f	vorwerk.com	Third Party	This domain is owned by Improve Digital, a company based in the Netherlands with offices in various EU locations. Improve Digital is itself majority owned by Swiss-based PubMoco. The company provides a technology platform to enable website owners to manage online third party advertising through their websites.	C0004	Targeting Cookies	360yield.com	PERSISTENT	89	Days
outbrain_cid_from	111870e-8065-4ea8-b718-4501b172d77	vorwerk.com	Third Party		C0004	Targeting Cookies	www.vorwerk.com	PERSISTENT	0	Days
data-cs	c2ebd776-3403-4f08-a248-f0d677403da	vorwerk.com	Third Party	Media.net is a global online advertising technology network.	C0004	Targeting Cookies	media.net	PERSISTENT	30	Days
crisp_write_test	c3651af2-4d84-4649-b1c4-f720439f764	vorwerk.com	First Party	This is a Crisp cookie used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement. The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.	C0004	Targeting Cookies	www.vorwerk.com	PERSISTENT	0	Days
cto_id_test	ca18083-1e44-4e0d-803d-562aa848352	vorwerk.com	First Party	This is a Crisp cookie used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement. The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.	C0004	Targeting Cookies	vorwerk.com	PERSISTENT	0	Days
cf_ch_prog	cb70f6d-e1a8-46c2-a62e-0ca8b6fedfc	vorwerk.com	First Party	These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.	C0004	Targeting Cookies	support.vorwerk.com	PERSISTENT	0	Days
cto_id_test	d108f63-316d-400c-805f-499110e20218	vorwerk.com	First Party	This is a Crisp cookie used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement. The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.	C0004	Targeting Cookies	www.vorwerk.com	PERSISTENT	0	Days
tsuid_lu	d55aaac-eb79-427b-901b-785c01947b4	vorwerk.com	Third Party	This domain is owned by IPOWEEB and is used to provide a real time bidding platform for online advertising.	C0004	Targeting Cookies	bidswitch.net	PERSISTENT	365	Days
userid	e9f7e296-9704-4582-876f-874266d13ea	vorwerk.com	First Party	This cookie is used by Bing to determine what ads should be shown that may be relevant to the end user passing the site.	C0004	Targeting Cookies	vorwerk.com	PERSISTENT	1	Days
uid_bp_xxxx	eeda20f-4c07-4168-9298-486d3800234	vorwerk.com	Third Party	This domain is owned by StickyAdTV, a French company providing online video advertising services.	C0004	Targeting Cookies	ads.stickyadtv.com	PERSISTENT	29	Days

